

REP HEADLINE# 6286545 TRF# 327818 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 0: UNAPPROVED REV #4 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG24/12 10.50  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # OFF. # 6556 SALESMAN #  
AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- JOE KNAUER  
BEVERLY, MA 01915

ORDER # CONTRACT # 6286545 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#38 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 AUG28/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG24/12 10.50

REP: TO LENA  
FR JULIE  
OKD M5  
TTLS \$142100..60X  
PLS CFM, THX 8/24

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	S		700P-800P	30		\$1,400.00	8/25	8/25	1		SAT	1

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 38  
PROGRAM : JEOP/WHEEL  
CREDIT TAKEN FOR 1 SPOT(S) MISSED AUG25  
STATION MAKEGOOD OFFERS:  
M5 OK'D BUY#18 MISSED:SAT/700P-800P AUG25 30S \$1,400.00 (AUG24/12)  
OFFER: NONE  
CMT:CREDIT DUE TO PRGM CHANGE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AUG/12	142100.00	SEP/12				\$ .00						
CONTRACT TOTAL 142100.00												
TOTAL SPOTS 60												

MARKET TOTALS \$367,948 WFTV 39% WKMG 25% WESH 23% WOFL 9% WKCF 0% WRBW 4% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE